AWARDED Superbrands INDIA Consumer Validated 2025-26

KEI Wires & Cables

KEI INDUSTRIES LIMITED

CORPORATE PRESENTATION

September, 2026



KEI Wires & Cables



Contents

- Company Overview
- Company Strengths
- Growth Strategy
- Key Financials
- Shareholding Pattern
- Industry Prospects
- Brand Recognition
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KEI Wires & Cables



Company Overview

Overview

- One of the leading manufacturers of cables and wires with a wide product portfolio spread across EHV, HT and LT Power Cables, House Wire, Stainless Steel Wire
- Forward integrated into EPC services for Power, Distribution, Transmission and sub-station projects
- FY26 Revenue: INR 1,17,478 Mn., EBITDA: INR 13,876 Mn. (11.81% margin)

10
Manufacturing Plants across Rajasthan, Gujarat, D&NH

INR 51,851 Mn
Healthy Order Book[2]

2,000+
Institutional Customers[1]

2,100+
Dealers / Distributors[2]

R&D
facility with NABL accredited labs

2,200+
Employees[1]

Proven Track Record
3Y CAGR
Revenue - 19%
PAT - 24%

Experienced
Management Team

Note: EHV: Extra High Voltage; HT: High Tension; LT: Low Tension; D&NH: Dadra and Nagar Haveli; NABL: National Accreditation Board for Testing and Calibration Laboratories
1. As on 31st March, 2026. 2. As on September, 2026 .

KEI Wires & Cables



Company Strengths

Company Strengths



1

Well diversified across multiple dimensions

Wide basket of products used across multiple industries

Low customer concentration

2

Strategically located manufacturing facilities and Strong R&D capabilities

Manufacturing facilities across 10 locations out of this 3 is Backward integration facilities.

Strong R&D focus helps in new product development and customized solutions

3

Strong retail presence with a well entrenched distribution network and branding

Strong pan-India distribution network with an increasing focus on retail segment

Healthy brand visibility – TV advertising, IPL sponsorship, customer loyalty

4

Growing exports presence

Presence in 60+ countries with offices in 4 countries

Exports provide natural hedge on forex (given we also import raw materials)

5

Strong Financial performance

Strong growth and return ratios with comfortable debt profile

Increased focus on exports and retail to improve profitability & working capital

Comprehensive Product Portfolio...

Wide product basket comprising:

- Extra-High Voltage Cables up to 400 KV
- High & Medium Voltage Cables
- Control & Instrumentation Cables
- Specialty Cables
- Submersible Cables
- Rubber Cables
- Solar Cables
- ESP Cables
- PVC/Poly Wrapped Winding Wires
- Flexible & House Wires
- MVCC Cables
- Stainless Steel Wires
- Fire Survival/ Resistant Cables
- EV Cables
- EPC Projects

Helping the company serve a wide range of sectors such as power, oil refineries, railways, automobiles, cement, steel, fertilizers, textile and real estate, among others


EHV Cables (Up to 400kV)


High Tension Cables


Low Tension Cables


Control Cables


Instrumentation Cables


Marine & Offshore Cable


Solar Cables


Rubber Cables


Flat Cables


EV Cables


Single Core / Multicore Flexible Cables


Fire Survival/ Resistant Cables


ESP Cables


Communication Cables


Thermocouple Cables


MVCC Cables


Winding Wires (WW)


House Wires (HW)


Stainless Steel Wires (SSW)

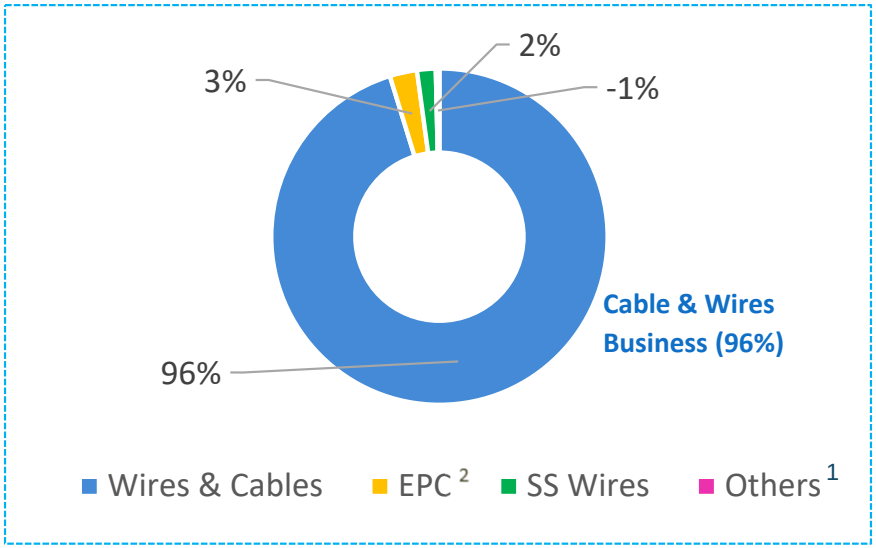


EPC Services

WIDEST RANGE OF WIRES AND CABLES FROM 1.1KV UP TO 400KV

...Well Diversified Across Multiple Dimensions

Wide Segment Basket...



FY26

...With applications across Industries


Power


Oil & Gas


Real Estate


Cement


Railways, Metro Rail & Rapid Rail


Automobiles


Steel


Fertilizers


Roads & Highways


Textile


Telecom & Data Centers

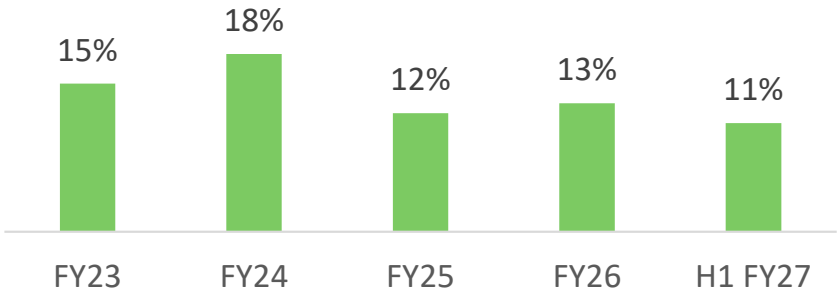

Renewable Energy


Pharma


IT


EV

...Coupled with low customer concentration



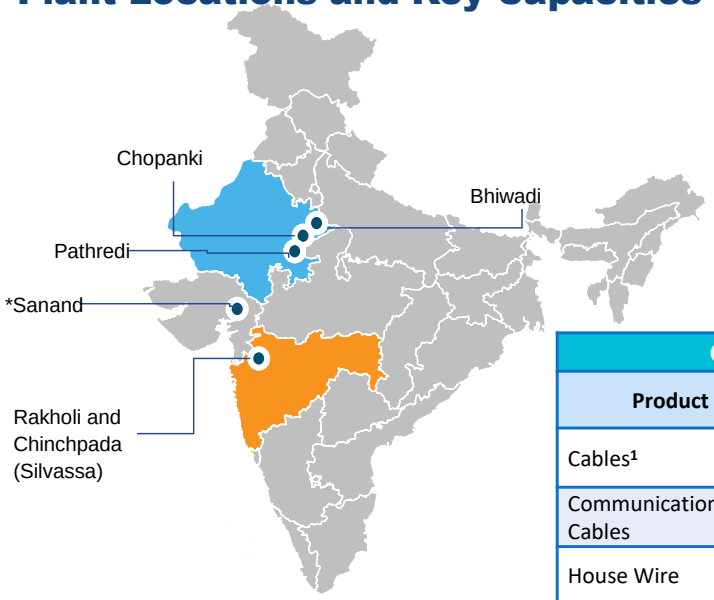
Top 10 customers Revenue contribution

- KEI is diversified across products and industries.
- Limited customer concentration with top 10 customers accounting for 13% of sales in FY26 and 11% in H1 FY27.
- Diversification helps in de-risking.

1. Scrap and trading sales net of Ind AS adjustment; 2. EPC other than cable

Strategically Located Manufacturing Facilities & Strong R&D Capabilities

Plant Locations and Key Capacities



Capacity Utilization			
Product	**FY25**	**FY26**	**H1 FY27**
Cables[1]	85%	84%	77%
Communication Cables	38%	43%	43%
House Wire	71%	69%	64%
Stainless Steel Wire	89%	85%	91%

Products	Bhiwadi	Rakholi	Chopanki	Pathredi-1	Pathredi-2	Chinchpada	Sanand
EHV	✓		✓				
HT Power Cable	✓		✓	✓	✓		✓
LT Power Cable	✓	✓	✓	✓	✓	✓	✓
Control Cable	✓	✓		✓		✓	✓
Instrumentation/ Communication Cable	✓			✓		✓	
Rubber cable	✓				✓		
House Wire/ Winding Wire/Solar Wire	✓	✓			✓	✓	
Stainless Steel Wire	✓						

Plant Location	Start Date	Capacity (As of 30th Sep, 26)
Bhiwadi	1996	• Cable – 62,200 Kms • House Wire/WW – 2,59,400 Kms • Stainless Steel Wire – 9,000 MT
Rakholi	2002	• Cable – 36,900 Kms • House Wire – 6,96,000 Kms
Chopanki	2007	• Cable – 5,700 Kms
Pathredi-1	2018	• Cable – 21,000 Kms
Pathredi-2	2024	• Cable – 18,400 Kms • Solar Wire- 12,000 kms
Chinchpada	2019	• Cable – 55,800 Kms • House Wire – 14,22,000 Kms • Communication cable – 28,800 Kms
Sanand	2025	• Cable – 60,732 Kms

Strong R&D capabilities

- R&D facility with in-house lab accredited by NABL
- Customized solutions for customers
- Continuous focus on development of new products
- Niche product offerings
- Focus on developing specialty products

1. Cable Capacity utilisation of FY 26 is excluding Cover Conductor and Sanand plant

...Strategically Located Manufacturing Facilities & Strong R&D Capabilities



Pathredi Plant



Bhiwadi Plant



Chopanki Plant



Silvassa Plant



Chinchpada Plant

Adherence to the most stringent quality standards

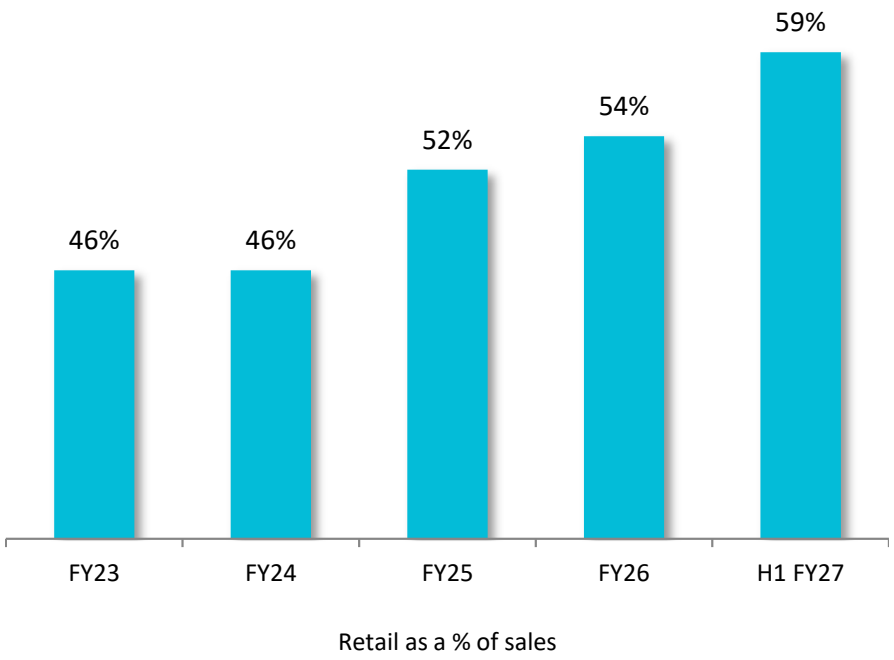
Our products are tested by KEMA (The Netherlands), TUV (Rheinland), SGS, IRS, ABS, CEIL, BRE (UK), LLOYDS REGISTER, BVQI, DNV, CPRI, ERDA, EIL, PDIL, MECON, NTPC, NPCIL, TUV India, RINA, PGCIL, TPL, DQAN, EQM, UL, RDSO, CE regulatory, UKCA regulatory

Pre-qualification credentials

Sound technical capabilities and country specific approvals to meet stringent customer requirements

Strong Presence in Retail Segment with a Well Entrenched Distribution Network

Increasing focus on retail...



Retail as a % of sales

...With strong distribution network...

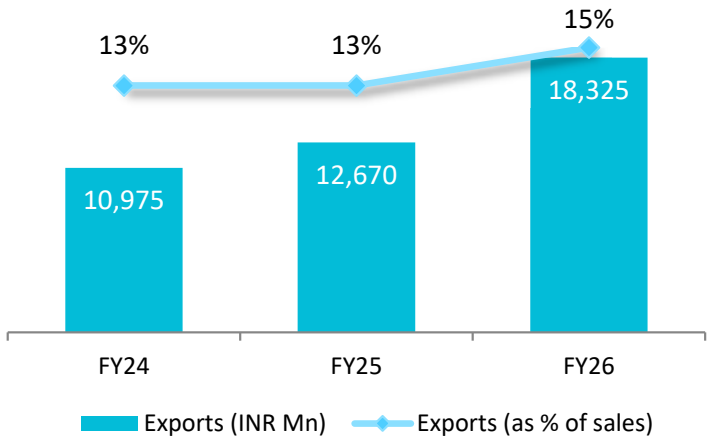
	# of Dealers / Distributors[1]	# of Marketing Offices[1]
North	818	11
South	419	7
East	513	6
West	396	14

- Strong distribution network covering metros and Tier 1 / 2 cities
- 26 depots across India[1]
- 38 marketing offices across the country and 4 overseas offices in UAE, South Africa, Nepal and Gambia[1]
- Focused on marketing through various brand promotion activities via multiple communication channels including TV Advertising and IPL Sponsorship
- Super Brand Status from FY 2011-16 and FY 2019-26

1. As on 30th Sep. 2026.

Growing Exports Presence

Export Sales in the last 3 years



- Exports accounted for 13% of sales in FY25 and 15% in FY26.
- Exports provide natural hedge on forex as the company also imports raw materials
- Healthy order book for cable exports of INR 9,908 Mn. as on September,2026.

Presence across over 60 countries with offices in 4 countries



Experienced Management Team



Mrs. Archana Gupta
Non-Executive Director



Mr. Rajeev Gupta
Executive Director (Finance) & CFO



Mr. Lalit Sharma
Chief Operating Officer



Mr. Anil Gupta
Chairman-cum-Managing Director



Mr. Akshit Diviaj Gupta
Whole Time Director



Mr. Manoj Kakkar
Executive Director - Sales & Marketing



Mr. Kishore Kunal
Sr.Vice President (Corporate Finance) & Company Secretary



Mr. Adarsh Kumar Jain
Vice President (Finance)



Mr. Dilip Barnwal
Sr.Vice President - Operations (Silvassa Plants)



Mr. Daya Nand Sharma
Sr. Vice President - Operations (Sanand Plants)



Mr. Kali Charan Sharma
Sr. Vice President - Operations (Bhiwadi Plants)

KEI Wires & Cables



Growth Strategy

Growth Strategy

Expand Distribution Network

Increase penetration by expanding distribution network

Grow Retail Business

Continued focus to increase share of retail business

Scale up Exports

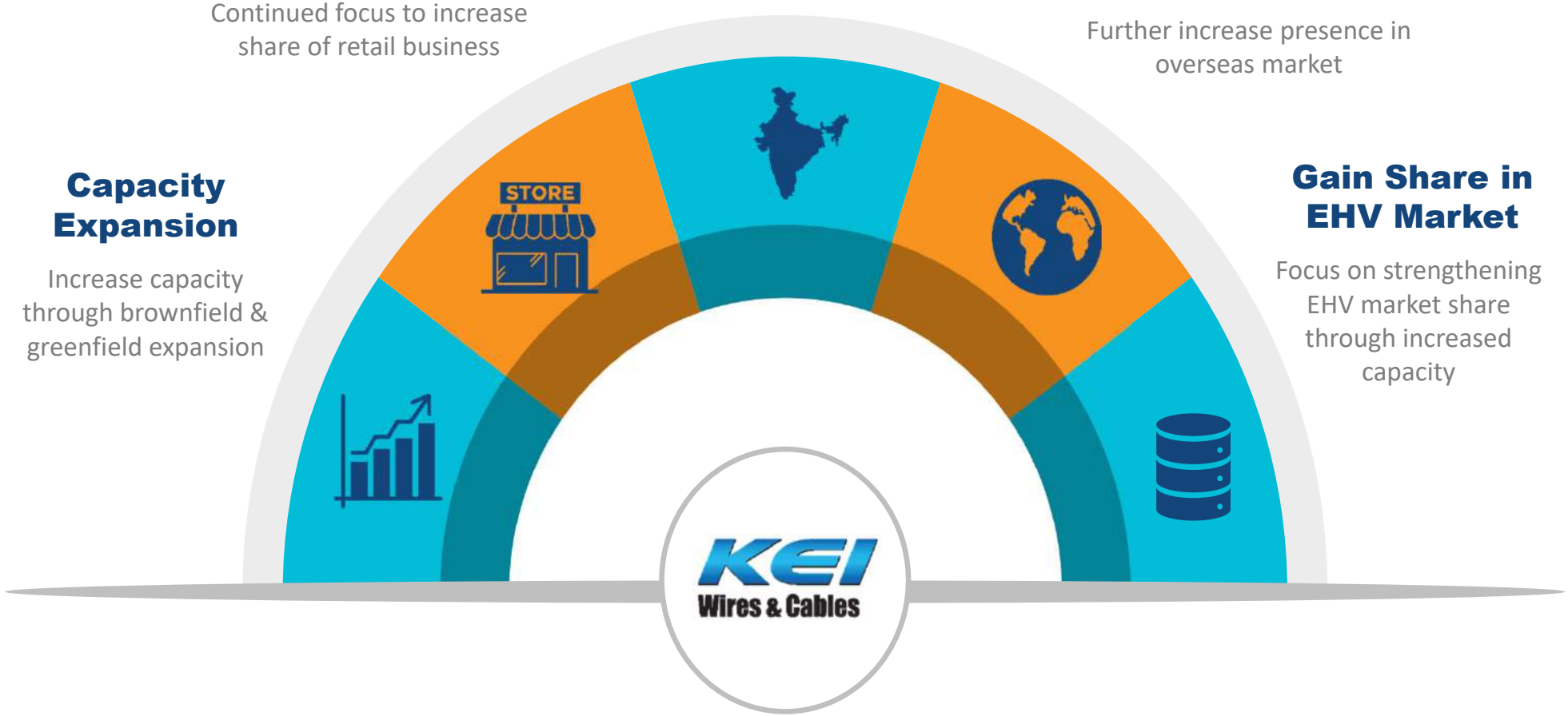
Further increase presence in overseas market

Capacity Expansion

Increase capacity through brownfield & greenfield expansion

Gain Share in EHV Market

Focus on strengthening EHV market share through increased capacity



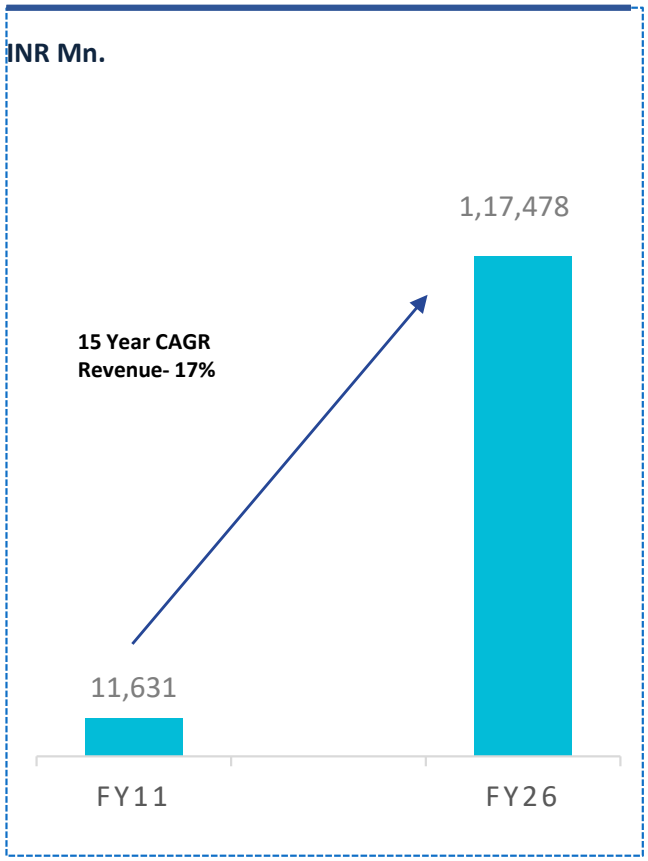
KEI
Wires & Cables



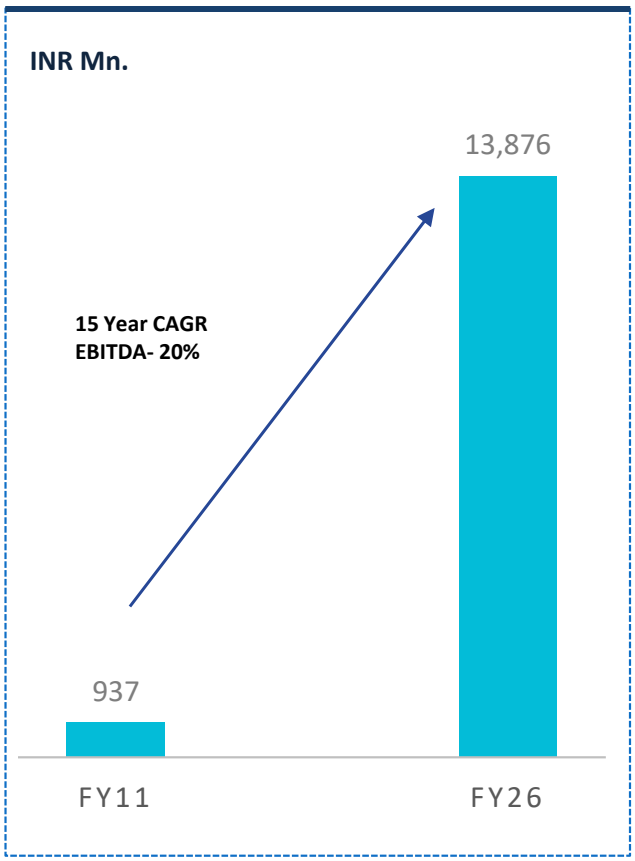
Key Financials

15 years Strong Financial Performance

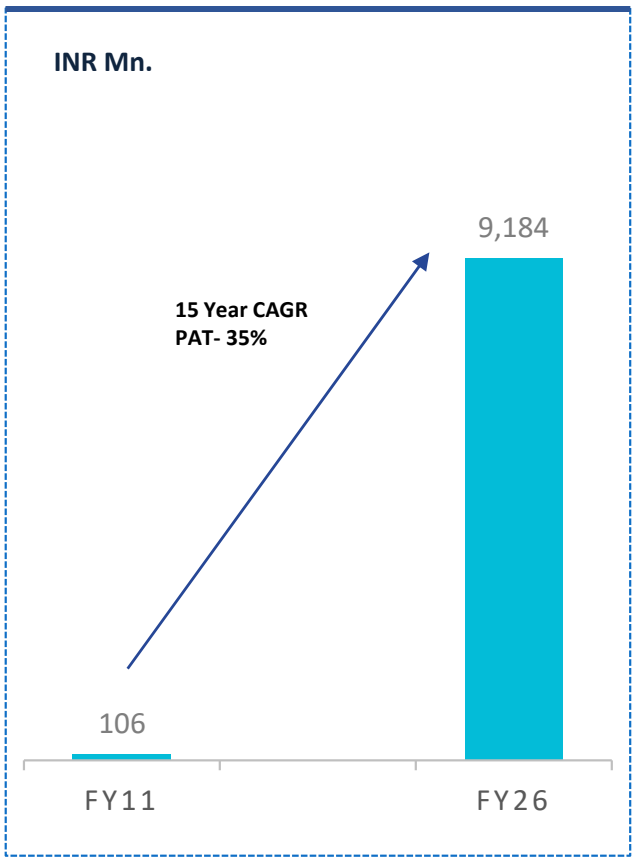
Robust Revenue Growth…



…with Strong EBITDA Growth…



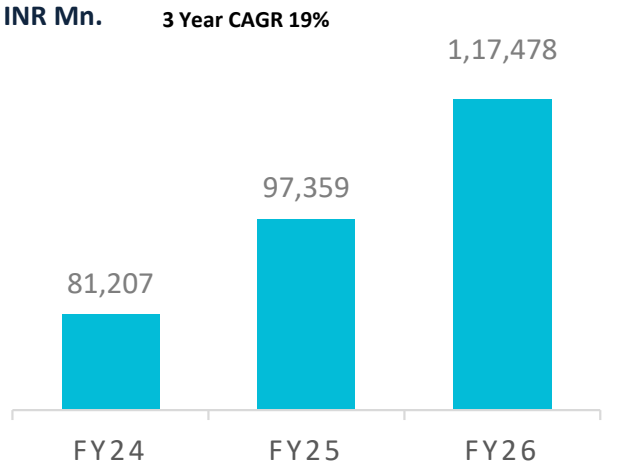
…and strong PAT Growth



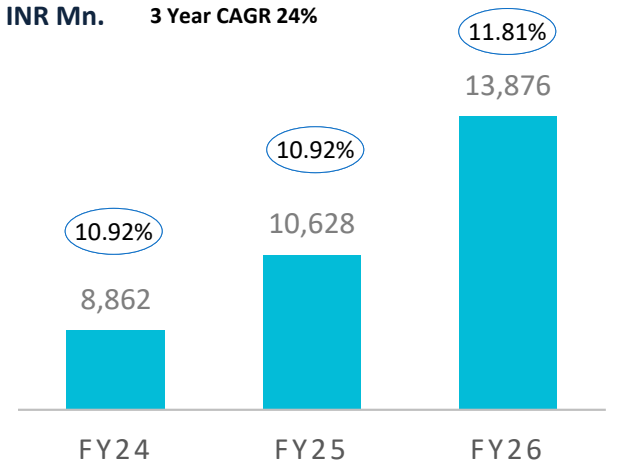
Strong Financial Performance

% margin

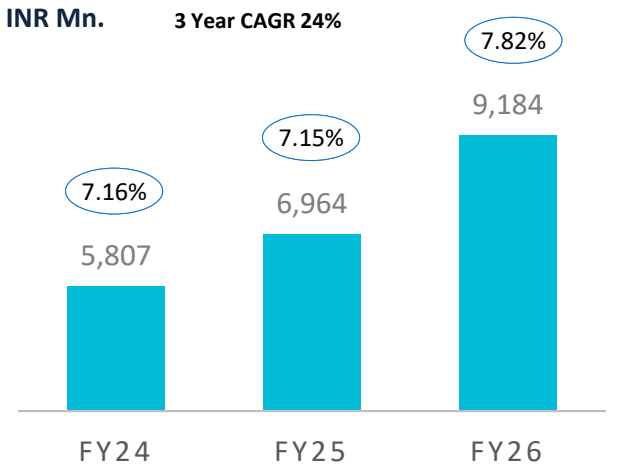
Robust Revenue Growth…



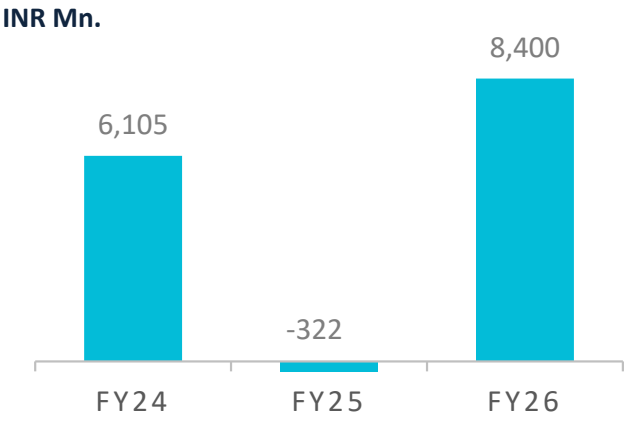
…with stable EBITDA Margins…



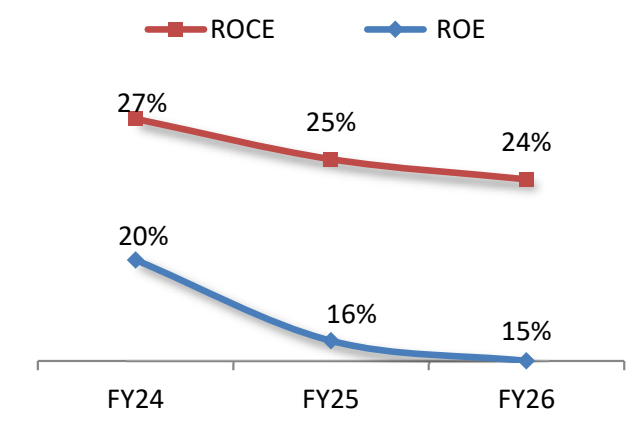
…and strong PAT Growth



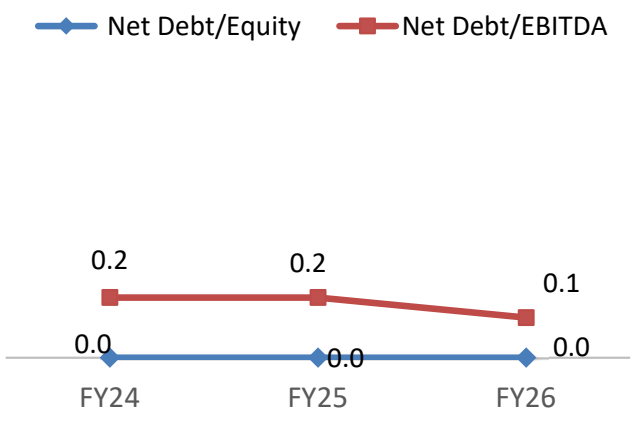
Cash Flow[1]



Robust Return Ratios[2]



Comfortable Debt Profile



Healthy Order Book to achieve Turnover and Profitability

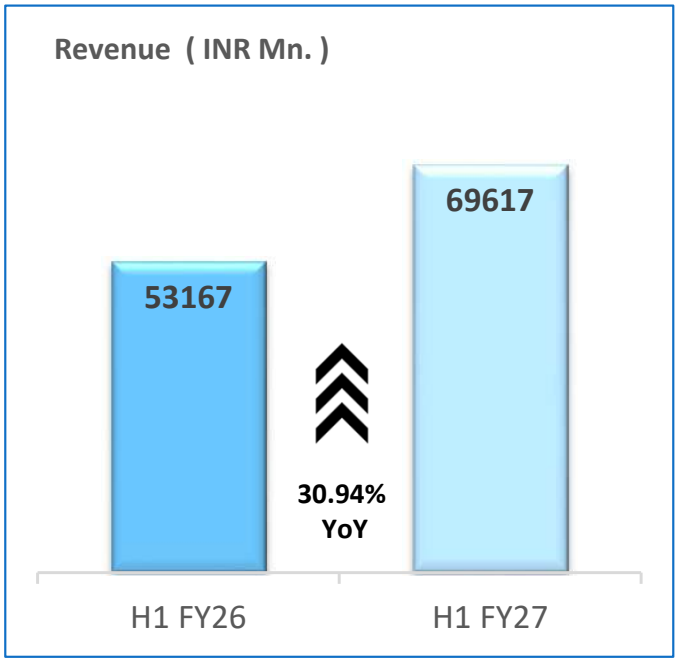
Insurance of Receivables to Mitigate risk

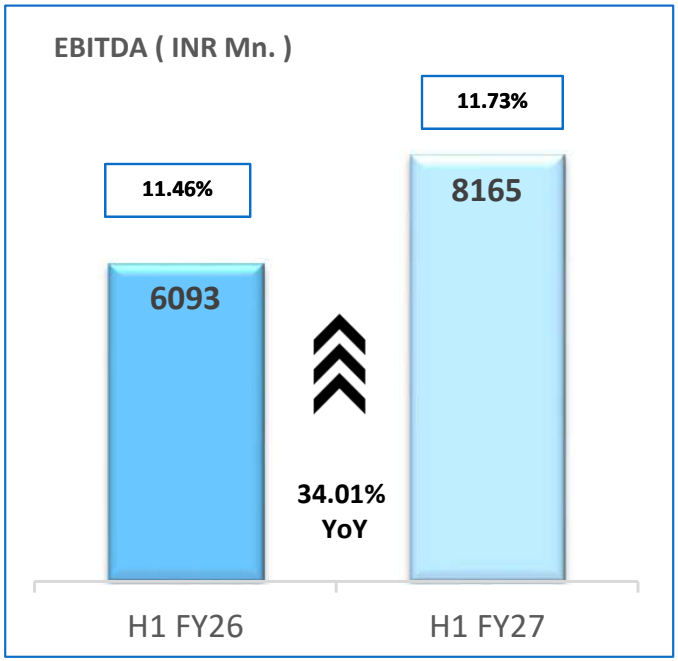
Track record of Consistent Debt Servicing

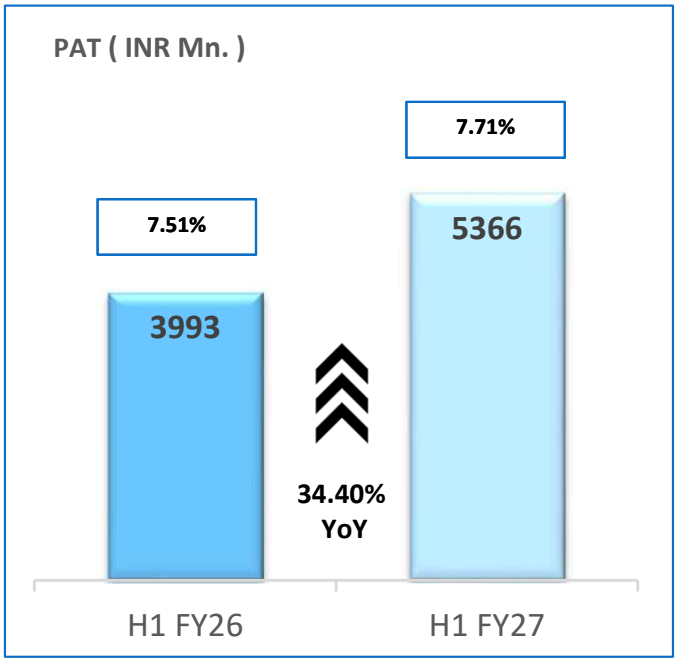
Credit rating: AA+ (stable) Long term and A1+ Short term

1 Net Cash from Operating Activities; 2. Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25 & FY 26

H1 FY27 Performance







- Revenue improved by 30.94% YoY in H1 FY 27.
- EBITDA margin in H1 FY 27 has improved to 11.73% as against 11.46% YoY.
- PAT margin in H1 FY 27 has improved to 7.71% as against 7.51% YoY.

Summary of Financials

INR Mn.

Particulars	FY24	FY25	FY26	H1 FY27
Net Sales	81,207	97,359	1,17,478	69,617
EBITDA	8,862	10,628	13,876	8,165
PBT	7,810	9,370	12,323	7,224
PAT	5,807	6,964	9,184	5,366
Net Fixed Assets	8,913	13,786	26,887	30,437
Net Worth	31,483	57,858	66,650	72,034
Total Debt[1]	1,342	1,783	1,862	2,851
ROCE (%)[2]	27	25	24	
ROE (%)[2]	20	16	15	

Note: Previous year / periods figures have been regrouped / reclassified, wherever necessary. Financials based on consolidated.

1 Including Discounting arrangements from Banks.

2 Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25 & FY 26

Balance Sheet

INR Mn.

ASSETS	H1 FY27*	FY 26	FY 25
Non-Current Assets			
Fixed Assets	30,437	26,887	13,786
Other Non Current Assets	1,212	1,105	2,214
Total Non Current Assets	**31,649**	**27,992**	**16,000**
Current Assets			
Inventories	36,045	24,008	17,303
Trade Receivables	16,768	18,417	17,973
Cash and Bank Balances	6,985	15,126	19,153
Other Current Assets	4,746	4,017	1,917
Total Current Assets	**64,544**	**61,568**	**56,346**
Total Assets	**96,193**	**89,560**	**72,346**

EQUITY AND LIABILITIES	H1 FY27*	FY 26	FY 25
Equity			
Equity Share Capital	191	191	191
Other Equity	71,843	66,459	57,667
Non-Controlling Interest	-	-	-
Total Equity	**72,034**	**66,650**	**57,858**
Non-Current Liabilities			
Borrowings	-	-	-
Other Non Current Liabilities	2,545	2,133	1,008
Total Non Current Liabilities	**2,545**	**2,133**	**1,008**
Current Liabilities			
Short Term Borrowings	2,851	1,862	1,783
Trade Payables	13,330	13,346	7,792
Others - Current Liabilities	5,433	5,569	3,905
Total Current Liabilities	**21,614**	**20,777**	**13,480**
Total Equity and Liabilities	**96,193**	**89,560**	**72,346**

Previous Year's figures have been regrouped / rearranged, wherever necessary.

* H1 FY27 based on unaudited financials

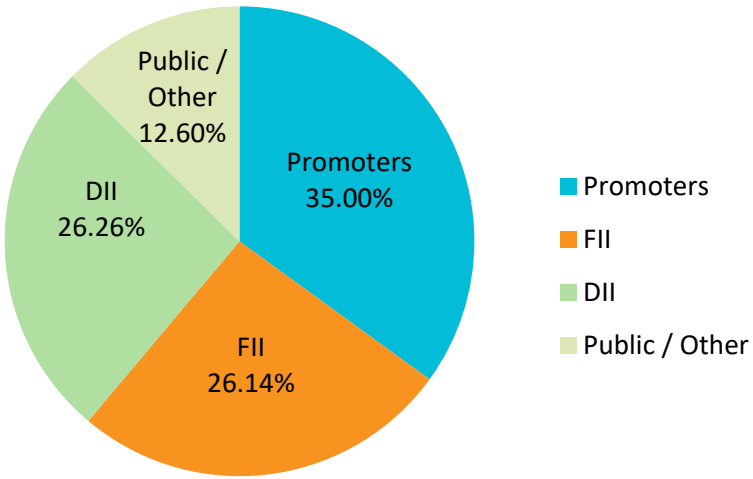
KEI Wires & Cables

Shareholding Pattern



Shareholding

Shareholding Pattern (as on 30th Sep 2026)



Key Institutional Investors (as on 30th Sep 2026)

Name of Shareholder	% Holding
KOTAK MAHINDRA TRUSTEE CO LTD	4.80%
MOTILAL OSWAL	4.37%
ICICI PRUDENTIAL FUND	3.41%
GOVERNMENT PENSION FUND GLOBAL	3.33%
SMALLCAP WORLD FUND, INC	2.12%
CANARA ROBECO MUTUAL FUND	1.46%
EDELWEISS INDEX FUND	1.21%
HSBC MUTUAL FUND	1.01%
DSP NIFTY 500 INDEX FUND	0.91%
INVESCO INDIA MULTICAP FUND	0.84%
FRANKLIN BUILD INDIA FUND	0.67%
GOLDMAN SACHS FUNDS	0.41%
HDFC MUTUAL FUND	0.40%
OTHERS	27.46%
Total Institutional Holding	**52.40%**

KEI Wires & Cables

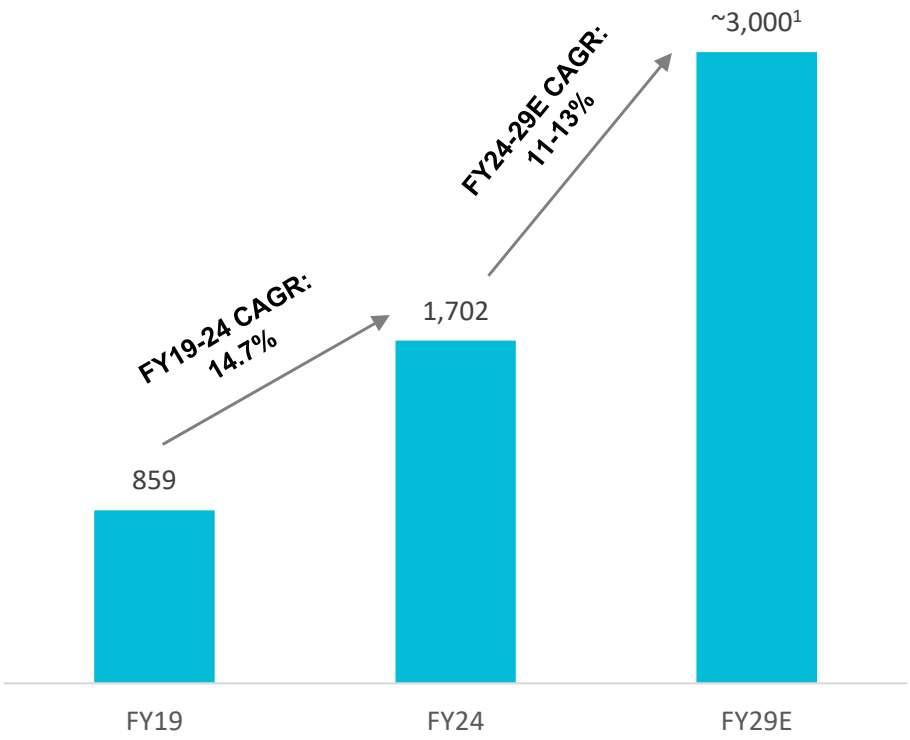


Industry prospects

Industry Prospects

India Wires & Cables Market to Grow at 11-13% CAGR Between FY24-29E

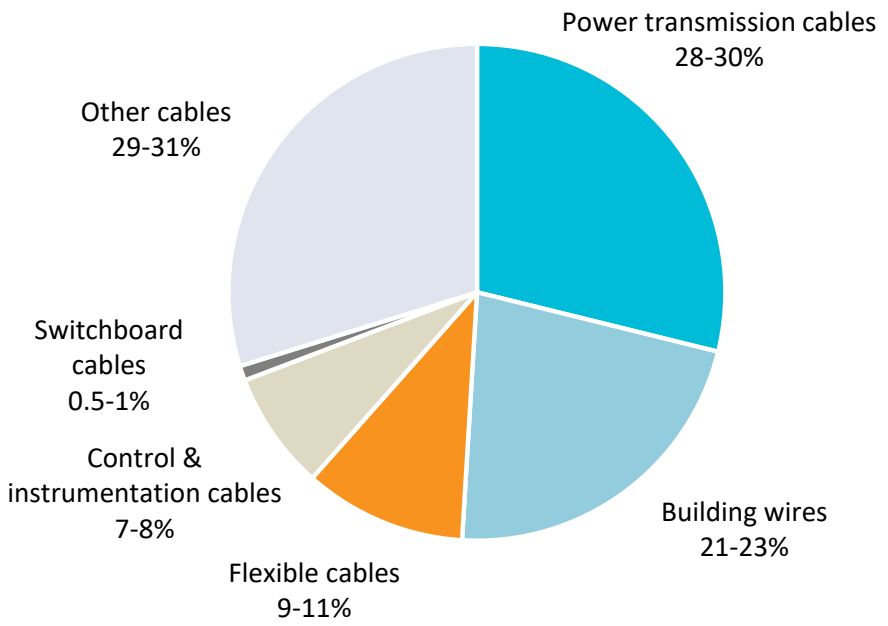
(INR Bn)



- Share of exports in overall wires & cables market has increased from 5% in FY19 to 10% in FY24
- Export market is expected to further grow at 10-11% CAGR between FY24-29E

Power Transmission Cables and Building Wires Contribute to ~50% of the Market

Segment wise split of cables and wires market (FY24)

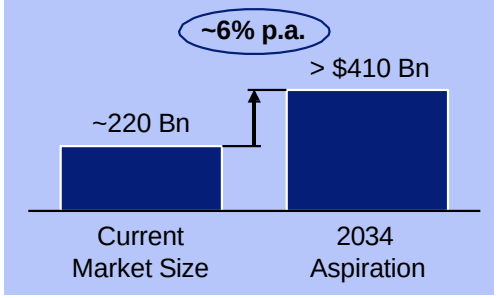


- High share of power transmission cables owing to favourable government initiatives in power segment e.g. rural electrification schemes, railway electrification, etc.
- Increasing construction spend in building segments coupled with growing FMEG industry is contributing to the demand of building wires

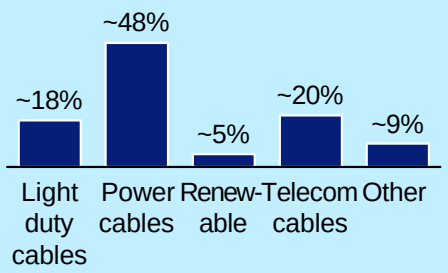
Source: CRISIL MI&A; 1. Mid point of INR 2,865 Bn and INR 3,135 Bn range

Executive Summary – Cables & Wires

Global market size



Key sub-categories



Trade

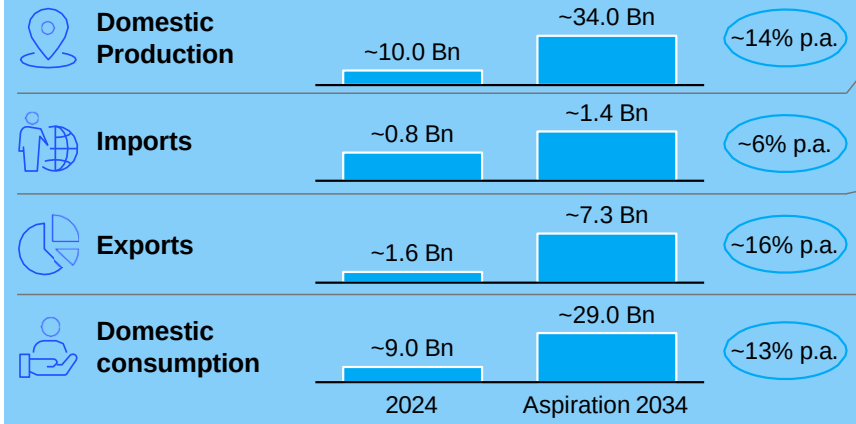


~$160 bn in 2024

USA, Germany and Japan account for almost 35% of global cables & wires imports

China, Mexico, & the USA serve **>35% of the global supply**

India market opportunity & unlocks



Potential to almost 4X domestic production:
Focus on high-demand segments like power cables, building wires, renewable cables

Aspiration to reduce India's import dependence from ~10% to <6% by 2034 by:
Investing in precision manufacturing & improving electrical durability (e.g., thermal stability), co-creating product & quality standards with end-use industries like renewables, railways etc. & strengthening skill base with industry-led training programs

Increase India's share of global export pie from ~1% to almost 3% by 2034 by:
Investing in quality standardization & securing global certifications, strengthening trade marketing, improving cost competitiveness (e.g., 10-20% more expensive vs China now)

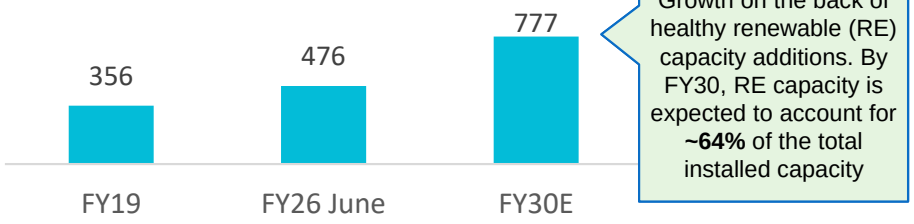
Domestic consumption is expected to exceed $29 Bn by 2034:
Driven by demand across categories like utilities, automobile, residential etc.

Key Growth Initiatives for Cables and Wire Industry

Higher Investment

- The nation plans to invest Rs. 9,15,920 crore (US$ 107 billion) by 2032 to develop additional transmission lines, supporting its goal to nearly triple its clean power capacity
- India's energy storage sector is poised to attract an investment of Rs. 4,79,000 crore (US$ 56.07 billion) by 2032, as per the India Energy Storage Alliance (IESA).
- India's thermal power sector is set to attract Rs. 2,30,000 crore (US$ 26.71 billion) in investments by 2027-28, with private players contributing around one third, supporting the addition of 80 GW capacity by 2031-32 and ensuring stable base load energy alongside renewable growth.
- India plans to double capex to Rs. 72,72,600 crore (US$850 billion) by 2030, with Rs. 25,66,800 crore (US$ 300 billion) directed to power and transmission, led by NTPC, Tata Power, and Power Grid Corporation.
- Over the next decade, India plans to invest Rs. 42,00,000crore (US$488.37billion) to upgrade its power sector—modernizing renewable energy, battery storage, and transmission networks to meet rising demand.

Installed capacity in India (GW)

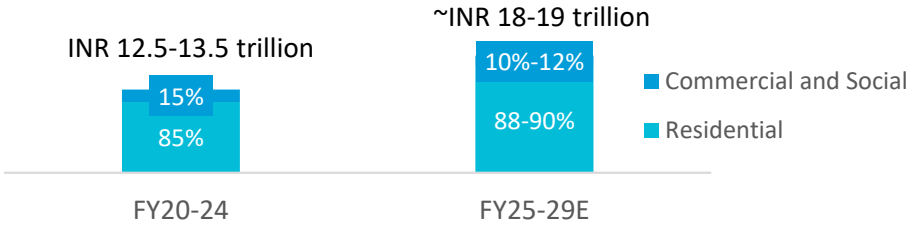


- Multiple drivers (industrial expansion, growing per-capita incomes) are leading to growth in power demand .This is set to continue in the coming years.

- Shift to renewable energy sources, including wind and hydro energy are expected to drive demand of specialty cables

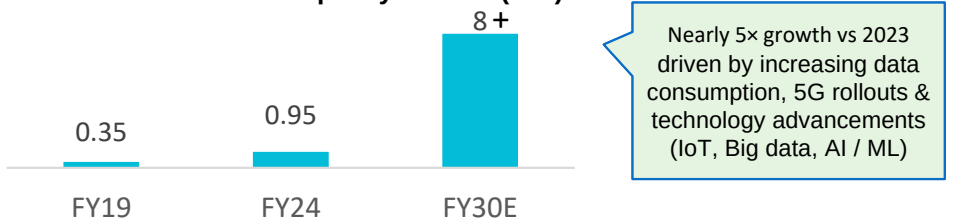
- Growing demand of cables and wires from building and construction sector – Growing demand of residential and commercial spaces and emergence of data centres and cloud computing represent key growth drivers

Total construction spends in building segment



- India, it is estimated, needs to invest US$ 840 billion over the next 15 years into urban infrastructure to meet the needs of its fast-growing population. This investment will only be rational as well as sustainable, if we additionally focus on long-term maintenance and strength of our buildings, bridges, ports, and airports.

Data centre – installed capacity in India (GW)

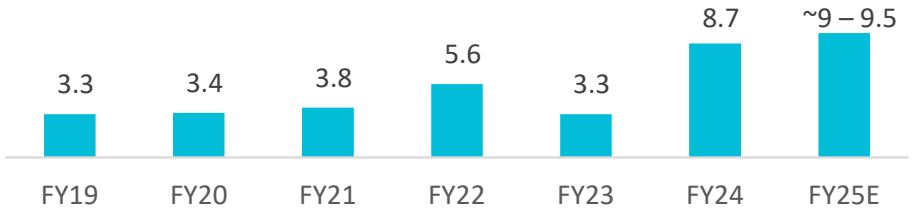


- Expansion of cloud and hyperscale data centres (AWS, Google, Microsoft, AdaniConneX, etc.)
- Digital India, 5G rollout, and AI/IoT adoption
- Increasing demand for edge data centres in Tier-2 & Tier-3 cities
- Supportive policies from MeitY & state governments (e.g., UP, Maharashtra, Tamil Nadu, Telangana)
- Investment estimates: ~₹ 40,000-45,000 crore (≈ US$4.8-5.4 billion) in FY26-FY27 for data-centre business
- India's Data Centre Capacity set to touch 14GW by 2035 with 20% CAGR, driven by AI, Cloud and 5G demand.

Key Growth Initiatives for Cables and Wire Industry (cont'd)

- Renewable energy capacity expansion underscores the need for integrating storage elements:
  - ✓ Pumped hydro (also known as pumped storage plants or PSP) capacity additions of 8.5-9.5 GW over FY25-29E
  - ✓ Battery energy storage system (BESS) (aimed at storing renewable energy during off-peak hours of power demand to support peak supply), expected to add another 23-24 GW of capacity over FY25-29E, will further drive demand for cables and conductors
- Increased multilateral investments in power transmission projects

World Bank commitments in the segment ($Bn)

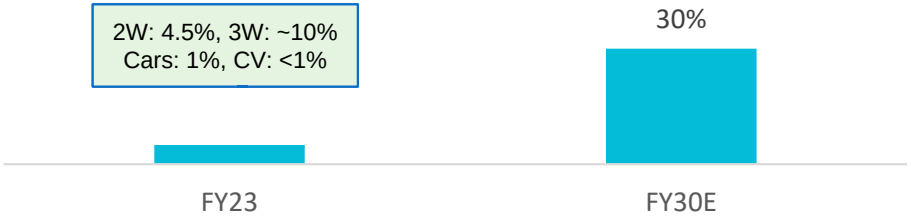


- GEC (Green Energy Corridor), dedicated infrastructure created to transmit power from renewable energy (RE) sources in states with high RE potential to drive growth at high voltage level
- Power sector to witness incremental power demand from railway electrification

Based on running track	FY20	FY21	FY22	FY23
Railway electrification	68%	74%	80%	87%

- Transition to electric vehicles (EV) to increase the demand for charging infrastructure which will in turn drive demand for cables and conductors

EV penetration in overall automobile segment



- ISTS network expansion to drive growth for transmission line and transformation capacity
  - ✓ Network expansion to entail an investment of INR 2.9 trillion over FY25-29E
- T&D losses have been on a declining trajectory (from 20.7% in FY19 to 12.5-13.0% in FY25E), to reduce further led by a host of infrastructural measures
  - ✓ Reduction of T&D losses to require upgrade of the transmission and distribution infrastructure, which in turn will boost the demand of conductors and cables
- Increased transmission line additions – total length of domestic transmission lines rose from 413K circuit kilometers (ckm) in FY19 to 486K ckm in FY24[1]
  - ✓ Robust generation capacity additions and government's focus on 100% rural electrification through last mile connectivity has led to extensive expansion of the transmission and distribution system

Source: CRISIL MI&A; 1. 220 kv and above transmission lines

Key Growth Initiatives for Cables and Wire Industry (cont'd)

- **India's National Electricity Plan (2022-32)**

  The National Electricity Plan (NEP) outlines India's strategy for power expansion over the next decade.

  Key targets include:

  - Peak demand forecast: 277.2 GW by 2026-27, 366.4 GW by 2031-32
  - Installed capacity target: 609 GW by 2031-32
  - Renewable energy goal: 500 GW of non-fossil fuel capacity by 2030
  - Investment requirement: ₹ 33.6 trillion (US$384.5 billion) over the next decade

- India has to enhance its infrastructure to reach its 2025 economic growth target of US$ 5 trillion.
- India has unveiled a comprehensive plan worth Rs. 9.15 lakh crore (US$ 109.50 billion) to enhance its power infrastructure and meet a projected demand of 458 GW by 2032
- India's commitment to renewable energy, with a target of 500 GW of non-fossil fuel capacity by 2030.
- The positive developments in the manufacturing sector, driven by production capacity expansion, government policy support, heightened M&A activity, and PE/VC-led investment, are creating a robust pipeline for the country's sustained economic growth in the years to come
- Infrastructure expenditure has proposed to Rs. 12.2 lakh crore (US$ 133.07 billion) in FY27 to sustain investment momentum.
- Budget 2026 introduces one of the most significant policy packages yet for data centres — massive tax holidays, simplified norms and global investor appeal — reinforcing India's ambition to become a world-class digital infrastructure hub by 2047.

KEI
Wires & Cables



Strengthening Brand Recognition



Partner



2009-2012



2013-2015



Wires & Cables Specialist



Jode Dilon Ke Taar



2016-2017



2019-2020



Har Tension Sahe
Chalti Rahe











IPL Sponsorship from FY 17 to FY 26

...Strengthening Brand Recognition

Highlights of Sports Sponsorship Activities

Title Sponsorship of Real Kabaddi League





On ground Activations

Tamil Thalaivas- Pro Kabaddi League





Jersey Sponsorships

Patna Pirates- Pro Kabaddi League





Jersey Sponsorships

Highlights of IPL Sponsorship Activities

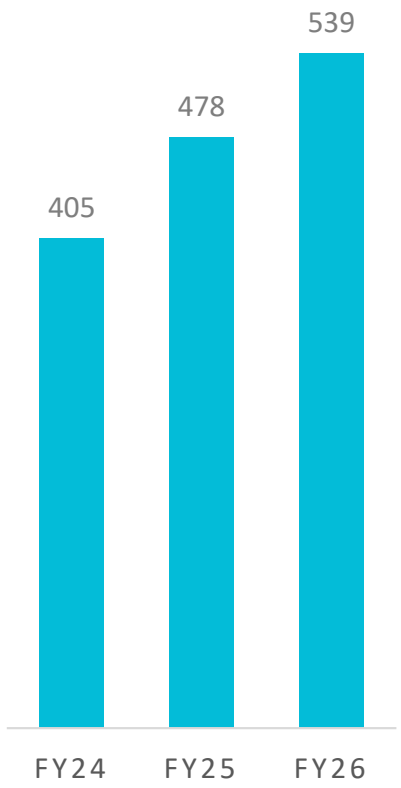






Multi-pronged Approach to Further Strengthen Brand Positioning

Advertisement & Publicity expenses
(INR Mn.)













- Association with Rajasthan Royals in past and amplification via digital presence
- Meeting with channel partners
- IT app for connecting dealers, distributors, retailers and electricians
- TV advertisement
- Extensive retail branding around major festivals
- Inside metro station branding with Metro and Airport.
- Extensive participation in events & exhibitions (domestic & international)
- Marked presence through outdoor campaigns.

KEI
Wires & Cables



ESG

Our ESG Journey

Capacity Building

- Multiple awareness sessions conducted covering factory personnel, HO Staff and suppliers

Materiality Assessment

- 17 relevant ESG topics identified
- Survey floated across all internal & external stakeholders
- 8 high-priority material issues identified

Supplier Due Diligence

- Supplier Selection Criteria & Scoring
- Assessment bifurcated into Mandatory & Best Practices

Satisfaction Surveys

- Rating-based questionnaire developed
- Shareholder feedback which received an average rating of “Excellent”

ESG Disclosure

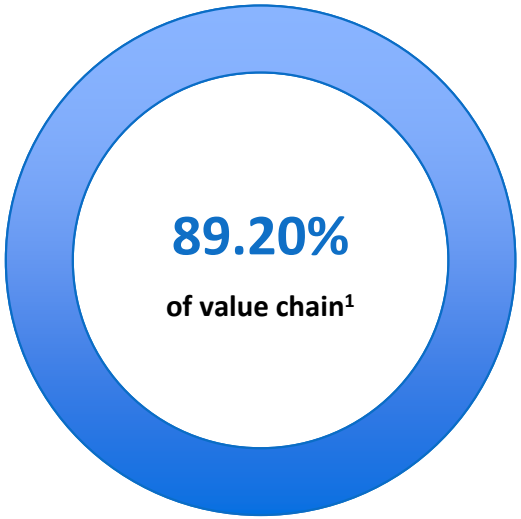
- Integrated Report
- BRSR Reporting with Scope 3 disclosures
- Reasonable Assurance on BRSR Core Indicators

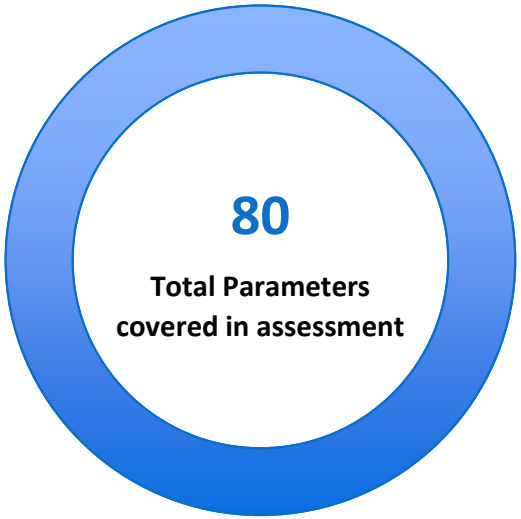
...Our ESG Journey

8 High-priority material issues covered in ESG

1. Customer Centricity & Brand Integrity
2. Regulatory Compliance
3. Corruption & Bribery
4. Corporate Governance
5. Innovation
6. Human Capital Development
7. Occupational Health & Safety
8. Business Ethics







1. Assessment responses received from 50 suppliers, who cover 89.20% of the total supplier costs for the Company

Committed to Provide Environmentally Safe and Socially Responsible Workplace

Environmental Stewardship Initiatives

- ✓ Renewable Energy Utilisation to lower carbon footprint and reduce GHG emissions
- ✓ Ensuring environmental preservation by adhering to all compliances
- ✓ Implementing zero discharge facilities and rainwater harvesting across all units
- ✓ Air Quality Improvement by utilising natural gas for operations and conducting tree plantation drives around facilities to enhance air quality

Social Commitment

- ✓ Health and safety prioritised for both employees and product users
- ✓ Ensuring ESG compliance throughout the value chain
- ✓ ESG-focused training programme for employees

Governance Practices

- ✓ Manufacturing facilities certified with ISO 14001:2015, ISO 45001:2018, ISO 9001:2015 ,ISO 50001:2018, ISO 27001:2022
- ✓ ESG targets reviewed annually by Board



ESG Performance – Key Highlights

Environment

- ✓ GHG Intensity[1] for scope 1 & 2 emissions reduced by 9.19% in FY 25-26 as compared to last year.
- ✓ Reduction in energy intensity[1] by 9.21% in FY 25-26 as compared to last year.
- ✓ Renewable energy increased by 1.33% in FY 25-26 as compared to last year.
- ✓ 63.27% waste recycled.

Social

- ✓ Shareholder satisfaction survey rolled out for 1,51,214 shareholders.
- ✓ Shareholders rated "Excellent" on Shareholder satisfaction survey.
- ✓ Zero Lost Time Injury in FY 25-26 as compared to 0.21% in FY 24-25.
- ✓ Supplier Assessment conducted for 50 Suppliers.
- ✓ 4.40 employee satisfaction rate in FY 25-26 against 4.30 in FY 24-25.

Governance

- ✓ Materiality Assessment conducted.
- ✓ Policies are aligned with NGRBC principles.
- ✓ No cases of data breaches.
- ✓ Strong oversight on ESG performance at board level.

1. Intensity at per Million Rupee of turnover

Key ESG Initiatives undertaken

✓ **Cleaner Energy Transition**

3.905 MW rooftop solar capacity. Renewable energy use increased to 15,339.19 GJ in FY 25-26 as compared to 15,138.51 GJ in FY 24-25.

✓ **Water Stewardship**

Maintained a zero-liquid-discharge approach across manufacturing operations, supported by wastewater treatment, reuse, rainwater harvesting and site-level monitoring.

✓ **Circularity and Waste Management**

Strengthened waste segregation, recovery and authorized recycling practices.

✓ **Energy Efficiency**

Advanced LED lighting, high-efficiency motors and process optimisation; roadmap includes replacement of IE1/IE2 motors with IE3 motors and DC-to-AC upgrades. Boilers transitioned from diesel/furnace oil to natural gas.

✓ **Lifecycle Assessment**

90% of our manufacturing products by sale covered by the completed LCA studies.

Key ESG Initiatives undertaken & ESG Ratings

✓ **SBTi Commitment**

We have initiated the process to align our long-term environmental commitments with SBTi and the same shall be validated by SBTi.

ESG Ratings

In FY 2025, the KEI Industries strengthened its position as a responsible and future-ready wires and cables manufacturer, achieving an ESG score of 72 from NSE Sustainability Ratings & Analytics and being classified under the “Leader” rating category. This performance reflects its consistent focus on sustainability, workforce well-being, and strong governance, while surpassing industry.

KEI also achieved a CareEdge ESG score of 72.8 with an ESG-1 rating from Care Edge ESG Rating, reflecting best-in-class ESG practices, disciplined risk management, and a sustained commitment to creating long-term value for all stakeholders.

KEI Industries achieved a Sustainalytics ESG Risk Rating of 21.0 (Medium Risk), improving by 8.9 points from 29.9 in the previous year. The company ranked 33rd out of 292 Electrical Equipment companies, placing it within the top 12% globally in the sector, supported by stronger ESG management and governance practices.

KEI
Wires & Cables



CSR

Our Social Responsibility – Partnering for Community Resilience



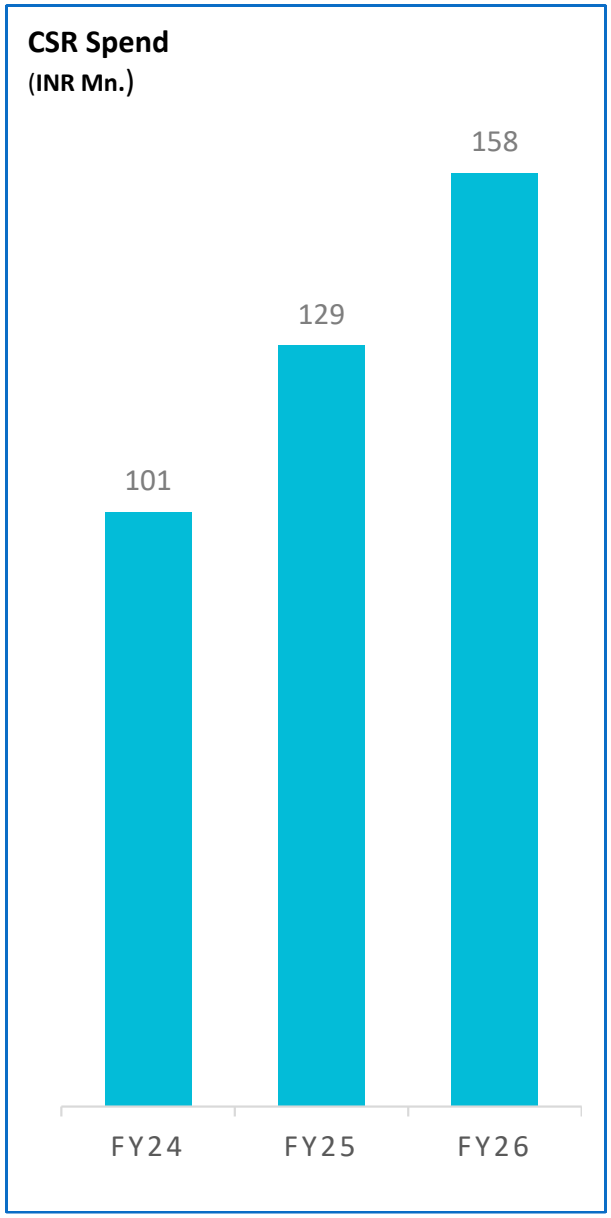


Swasthya Utsav focused on these three aspects

- Daily Safety
- Good Touch Bad Touch
- Physical Fitness & Self-Empowerment

- This year, we integrated all the elements from our past activities of the Jyoti Series and added new ones to give our activity a 360-degree approach
- The target group was directly reached through the Swasthya Utsav events organized by KEI for electricians and their families, held in multiple locations across India. Along with offering free health check-ups and consultations by experienced doctors, KEI facilitated the creation of ABHA Cards for the electricians and their families, integrating them into the healthcare ecosystem

...Our Social Responsibility – Partnering for Community Resilience

















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