



KEI INDUSTRIES LIMITED
(CIN: L74899DL1992PLC051527)

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Intimation/ Communication of Tax Deducted at Source (TDS) on Dividend (under Section 194/ 195/ 196/ 196D of the Income Tax Act, 1961)

We are pleased to inform you that the Board of Directors of your Company in its meeting held on January 21, 2025, has approved Interim Dividend of Rs. 4 (i.e. 200%) per equity share of the face value of Rs. 2/- each fully paid-up for the Financial Year 2024-25. The said interim dividend will be paid within 30 days from the date of approval:

- i. To all those shareholders holding shares in electronic form, as per the beneficial ownership data made available to the Company by National Securities Depository Ltd. ('NSDL') and Central Depository Services (India) Ltd. ('CDSL') as at the close of business hours on the record date i.e., Monday, January 27, 2025; and
- ii. To all those shareholders holding shares in physical form, as per the details provided to the Company by the registrar and share transfer agent of the Company i.e., M/s MAS Services Limited, as at the close of business hours on the record date i.e., Monday, January 27, 2025. In accordance with the provisions of the Income Tax Act, 1961 as amended by Finance Act, 2020, with effect from April 01, 2020, dividend paid or distributed by the Company after April 01, 2020 shall be taxable in the hands of the shareholders. The Company shall, therefore, be required to deduct tax at source ("TDS") from dividend payable to the shareholders at the applicable rates. The TDS rate would vary depending on the residential status of the shareholder and the documents submitted by them and accepted by the Company.

In light of the above, you are requested to ensure that the below details, as applicable to you, are submitted and/ or updated with M/s MAS Services Limited/ your demat account(s) maintained with the Depository participant(s):

- i. Valid Permanent Account Number (PAN);
- ii. Residential Status as per the Income Tax Act, 1961, i.e. Resident or Non-Resident for the Financial Year 2024-25 (i.e. from April 01, 2024 to March 31, 2025);
- iii. Category of the Shareholder, viz., Mutual Fund, Insurance Company, Alternate Investment Fund (AIF) - Category I, II or III, Government (Central/ State Government), Foreign Portfolio Investor (FPI)/ Foreign Institutional Investor (FII), Foreign Company, Individual, NRI, Hindu Undivided Family (HUF), Firm, Limited Liability Partnership (LLP),

Association of Persons (AOP), Body of Individuals (BOI) or Artificial Juridical Person, Trust, Domestic Company, etc.; and

- iv. Address with PIN code (including Country)

This communication summarizes the applicable TDS provisions in accordance with the provisions of the Income Tax Act, 1961, for various categories of members, including Resident or Non-Resident members. Accordingly, the above referred interim dividend will be paid after deducting TDS as follows: -

Resident Shareholders:

For the Financial Year 2024-25 (Dividend for FY 2024-25), taxes shall be deducted at source under Section 194 of the Income Tax Act, 1961 as follows:

Particulars	Applicable Rate	Documents Required (if any)/ Exemption applicability
Members having valid and operative PAN	10%	Shareholders may update/ verify the PAN, and the residential status as per Act, if already not done with the depository, in case of shares held in demat mode. In case of physical form, updation can be made with the Company's Register and Transfer Agents i.e. M/s MAS Services Limited.
Members not having PAN/ Invalid PAN/ Inoperative PAN U/ s 206AA of the Income Tax Act, 1961	20%	If PAN is not as per the database of the income tax portal, it would be considered an invalid PAN. Further, as per Section 139AA of the Income Tax Act, 1961, If PAN is not linked with Aadhaar, then the PAN may be considered as Inoperative.
Members who are "Specified Persons" U/ s 206AB of the Income Tax Act, 1961	20%	Shareholders who have not filed their return of income for the previous financial year and the aggregate amount of tax deducted and collected at source is Rs. 50,000 or more in the previous year. The company will use the online utility provided by CBDT "Compliance Check" to identify the "specified person" under Section 206AB & 206CCA – Circular No.11 of 2021 dated 21/ 06/ 2021

Members to submit Form 15G/ 15H	NIL	<p>Eligible Members are required to submit duly verified Form 15G (where applicable) or 15H (applicable to an individual above age of 60 years) as may be applicable, in duplicate along with self-attested copy of the PAN Card.</p> <p>The Forms can be downloaded from the link given at the end of this communication.</p>
Members to submit order U/ s 197 of the Income Tax Act, 1961	Rate provided in the order	<p>If lower/ NIL withholding tax certificate obtained from tax authority is submitted, tax will be deducted at the rate specified in the said certificate.</p> <p>The said certificate shall be treated valid provided,</p> <p>a) The same is issued for the Financial Year 2024-25,</p> <p>b) Date of certificate should be before the date of payment, and</p> <p>c) Self-attested certificate is furnished.</p>
For an insurance Company/ Business Trust as specified U/ s 194 of the Income Tax Act, 1961	Nil	<p>A self-declaration – that the person is covered under the provisions of Section 194 of the act, along with,</p> <p>a) Self-attested copy of the PAN, and</p> <p>b) Certificate issued by IRDAI substantiating applicability of Section 194 of the Act.</p>
For Mutual Fund specified U/ s 10(23D) of the Income Tax Act, 1961	Nil	<p>A self-declaration – that the person is covered under the provisions of Section 196 of the act, along with,</p> <p>a. Self-attested copy of the PAN, and</p> <p>b. Certificate issued by IRDAI substantiating applicability of Section 196/ 10(23D) of the Act.</p>
For Alternative Investment Fund (AIF) established in India - Category – I & II	Nil	<p>TDS is not applicable on payment of dividend to Alternate investment fund (category – I & II), covered by Notification No. 51/ 2015 dated June 25, 2015, where dividend is exempt under Section 10(23FBA) and this entity is regulated under the Securities and Exchange Board of India (Alternative Investment Fund) Regulations, 2012 or regulated under the</p>

		International Financial Services Centres Authority (Fund Management) Regulations, 2022. Such entities should provide, a) A self-attested copy of registration certificate as a Category I or a Category II Alternative Investment Fund b) Self-attested copy of the PAN.
For Alternative Investment Fund (AIF) established in India - Category – III	10%	- NA -
Any other entity exempts from TDS under the provisions of Section – 197A of the Income Tax Act, 1961 including, a. Those mentioned in CBDT Circular No.18/ 2017 dated 29/ 05/ 2017, b. Those specified U/ s 10(26)- A member of the Schedule Tribe as defined under the Section, c. Those specified U/ s 10(26AAA)- Sikkimese residents.	NIL	a) A self-declaration in the prescribed format that the person is covered under the provisions of Section 197A of the Income Tax Act , 1961 (excluding those covered U/ s 10(26) and 10(26AAA)), or b) Adequate Documentary evidence substantiating the claim including the certificate issued by the Assessing Officer U/ s 197 of the Income Tax Act, 1961 for claiming benefit U/ s 10(26) & 10(26AAA).
Any other case	TDS will be at normal rate as per act	-

However, no tax shall be deducted on the dividend payable to a Resident Members (Individual) if the aggregate amount of dividend to be paid during the Financial Year 2024-25 does not exceed Rs. 5,000.

The documents submitted by you will be verified by us and we will consider the same while deducting the appropriate taxes, if any, provided that these documents are in accordance with the provisions of Income Tax Act, 1961.

Non-Resident Shareholders:

For the Financial Year 2024-25 (Dividend for FY 2024-25), taxes shall be deducted at source under Section 195/ 196D of the Income Tax Act, 1961 as follows:

Particulars	Applicable Rate	Documents Required (if any)
For Non-Resident Individuals & Company (except those who are resident of Notified Jurisdictional Area)	20% plus Surcharge & Cess OR Tax Treaty Rate*** (whichever is lower)	<p>As per Section 90 of the Income Tax Act, 1961, non-resident shareholders have the option to be governed by the provisions of the DTAA read with applicable Multilateral Instrument ('MLI') provisions, as may be applicable, if they are more beneficial to them. Lower rate prescribed under Tax Treaty- Double Taxation Avoidance Agreements (DTAA) shall be subject to submission of documents as under in the specified link:</p> <ul style="list-style-type: none"> • Copy of the Indian Permanent Account Number (PAN). In case PAN is not available, provide your email address, contact number and address in the country of residence along with documentary evidence of such address, • Tax Residency Certificate (TRC) obtained from the tax authorities of the country of resident valid for FY 2024-25 (period from 01.04.2024 to 31.03.2025), • Form 10F duly filled and signed, and • A self-declaration covering (not exclusive list) • Eligibility to claim the benefit of Tax Treaty, • Receiving the dividend income as the beneficial owner, and • Does not have any Permanent Establishment (PE) or Fixed Base in India. <p>Status as per Depository's data is final. Update/ verify the residential status as per the Act, if not already done, with the respective depository, in case of shares held in demat mode.</p> <p>In case of shares held in physical mode, same may be updated with the Company's register and Transfer Agents - M/ s. MAS Services Limited.</p>
Foreign Institutional Investors (FIIs)/ Foreign Portfolio Investors (FPIs)	20% plus Surcharge & Cess OR applicable	<p>Update/ verify the residential status as per the Act, if not already done, with the respective depository.</p> <p>Members may also apply for a lower TDS rate</p>

	rate under DTAA plus applicable surcharge and Health & Education cess	as per the relevant Double Taxation Avoidance Agreements (DTAA), by submitting the above noted documents through the prescribed link specified.
For Non-Resident Members who are tax residents of Notified Jurisdictional Area as defined U/ s 94A(1) of the Income Tax Act, 1961	30%	-NA-
Sovereign Wealth funds and Pension funds notified by Central Government u/ s 10(23FE) of the Income Tax Act, 1961	NIL	Document evidencing the applicability of Section 10(23FE) of the Income Tax Act, 1961 along with a Self-declaration as to the compliance of the conditions specified in Section 10(23FE) of the Income Tax Act, 1961.
Subsidiary of Abu Dhabi Investment Authority (ADIA) as prescribed u/ s 10(23FE) of the Act	NIL	-NA-
Members to submit order U/ s 197 of the Income Tax Act, 1961	Rate provided in the order	If lower/ NIL withholding tax certificate obtained from tax authority is submitted, tax will be deducted at the rate specified in the said certificate. The said certificate shall be treated valid provided, a) The same is issued for the FY 2024-25, b) Date of certificate should be before the date of payment, and c) Self-attested certificate is furnished.

*** Non-resident members have an option to be governed by the provisions of the Double Tax Avoidance Agreement (“DTAA”) between India and the country of tax residence of the members, if such DTAA provisions are more beneficial to them. To avail the DTAA benefits, the non-resident member should furnish the specified documents to the Company’s Registrar and Share Transfer Agent (“RTA”) i.e. M/ s. MAS Services Limited by January 24, 2025.

Application of beneficial DTAA Rate shall depend upon the completeness and satisfactory review by the Company/ RTA, of the documents submitted by Non-Resident members. In the absence of the same, the Company is not obligated to apply the beneficial DTAA rates at the time of tax deduction/ withholding on dividend amounts.

Notes:

1. If dividend income is taxable in hands of any person other than the recipient of the dividend (eg. Clearing member/ corporations), then requisite details by way of a declaration in the specified format as prescribed under Income Tax Rule, 1962 (Rule 37BA) should be communicated to the RTA of the Company.
2. Shareholders may note that all documents to be submitted are required to be self-attested (the documents should be signed by shareholder/ authorised signatory stating the document to be "certified true copy of the original"). In case of ambiguous, incomplete or conflicting information, or valid information/documents not being provided, tax at maximum applicable rate will be deducted.
3. In case of any discrepancy/ inadequacy in documents submitted by the shareholder, the Company will deduct tax at higher rate as applicable, without any further communication in this regard.
4. Determination of withholding tax rate is subject to necessary verification by the Company of the shareholder details as available with the Depository Participant in case shares are held in dematerialized form; or RTA in case shares are held in physical form, as on Record Date and other documents available with the Company/ Shareholders holding shares under multiple accounts under different residential status/ category and single PAN, may note that, higher of the tax rate as applicable to different residential status/ category will be considered for their entire shareholding under different accounts.
5. In the event of a mismatch in category of shareholder (Individual, Company, Trust, Partnership, Local Authority, Government, Association of Persons etc.) as per register of members and as per fourth letter of PAN (10-digit alpha-numeric number), the Company would consider fourth letter of PAN for determining the category of shareholders and the applicable tax rate/ surcharge/ education cess.
6. The Company shall arrange to email a soft copy of TDS certificate to you at your registered email address. Shareholders are requested to update their email ID with the respective depository or with the RTA/ Company's register, as the case may be. Shareholders will also be able to see the credit of TDS in Form 26AS, which can be downloaded from their e-filing account at <https://eportal.incometax.gov.in/iec/foservices/#/login>
7. In case you hold shares under multiple accounts under different status/ category but under a single PAN, the highest rate of tax as applicable to the status in which shares held under the said PAN will be considered on the entire holding in different accounts.
8. In case of joint shareholding, the withholding tax rates shall be considered on the basis of status of primary beneficial shareholder.

Further, if a resident/ non-resident shareholder has obtained a lower or Nil withholding tax certificate from tax authorities and provides a copy of the same to the Company (TAN –

DELK05368G), tax shall be deducted on the dividend payable to such shareholder at the rate specified in the said certificate.

For all members who are seeking exemption from tax on dividend:

The aforementioned documents (duly completed, signed and scanned) shall be submitted to our RTA, M/s MAS Services Limited at investor@masserv.com by **January 27, 2025** in order to enable the Company to determine and deduct appropriate TDS/ withholding tax, as may be applicable. No communication on the tax determination/ deduction shall be entertained after **January 27, 2025**.

Please note that all the Tax related documents should be uploaded through above link only and documents (if sent) on other email ids will not be entertained.

All communications/ queries in this respect should be addressed and sent to our RTA, MAS Services Limited at its email address at investor@masserv.com

To view / download Form 15G

<https://www.kei-ind.com/wp-content/uploads/2025/01/form-no-15g.pdf>

To view / download Form 15H

<https://www.kei-ind.com/wp-content/uploads/2025/01/form-no-15h.pdf>

To view / download Form 10F

<https://www.kei-ind.com/wp-content/uploads/2025/01/form-no-10f.pdf>

To view / download Self declaration

<https://www.kei-ind.com/wp-content/uploads/2025/01/self-declaration-form.pdf>

Insurance Companies (viz. LIC, GIC etc.), Mutual Funds and Alternative Investment Funds (incorporated in India), where documents complete in all respects are received from them.

Click here to view / download the documents required- <https://www.masserv.com/downloads.asp>

Members may please note that in case of the tax on said interim dividend is deducted at a higher rate in absence of receipt, non-compliance of prescribed procedure or insufficiency of the aforementioned details/ documents from you, an option is available to you to file the return of income as per Income Tax Act, 1961 and claim appropriate refund, if eligible.

In the event of any income tax demand (including interest, penalty, etc.) arising from any misrepresentation, inaccuracy or omission of information provided by the Shareholder(s), such Shareholder(s) will be responsible to indemnify the Company and also, provide the Company with all information/ documents and co-operate in any assessment/ appellate proceedings before the Tax/ Government authorities.

We request your cooperation in this regard.

This communication forms an integral part of the Notice.

Thanking You,
Yours faithfully,

For KEI Industries Limited

(KISHORE KUNAL)
VP (Corporate Finance) & Company Secretary